



# KEVIN TORRES

Industrial Designer | Los Angeles

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## HONDA

Honda R&D Americas, Inc.

### Product Strategist / Automotive Planner

Honda R&D Americas, Inc.

Fall 2016 - Present | Torrance, California

- Support the Advanced Product Planning division in the creation of innovative and competitive proposals for future Honda and Acura vehicles
- Collaborate with Honda R&D's Automotive Design Studio and Engineering Divisions to develop compelling vehicle concepts that will strengthen our product offerings into the future
- Collect automotive intelligence, conduct consumer research and lead customer-focused development of next-generation transportation design

## HONDA

### User Experience Designer

Honda North America

Summer 2016 | Marysville, Ohio

- UX Design Co-Op at Honda North America's Engineering Center
- Developed interface design concepts and proposals with a creative agency
- Provided rapid design visualization, user experience design and branding

## HONDA

The Power of Dreams

### Multi Media Designer

American Honda Motor Company

2015 - 2016 | Torrance, California

- Multi Media Designer / Student Associate at Honda's American Business HQ
- Assigned as creative project lead for the Takata Airbag Inflater Recall efforts
- Supported Customer Service campaigns with graphic design, media content development, photography, and creative services



### Creative Intern

Makita USA

2014-2015 | La Mirada, California

- Internship in Corporate Marketing at Makita's North American HQ
- Worked with the creative team as a graphic designer, product photographer and as a supporting member of special projects for advertisement campaigns



### Prototype Model Builder

IDon3D

Fall 2013 - Spring 2014 | Hawthorne, California

- Developed professional grade prototype models for industry clients
- Provided 3D printing, surface prep, paint and assembly under strict deadlines



California State University Long Beach

### B.S. Industrial Design

Spring 2017

## Skills

### 2D

Design Sketching

Rapid Visualization

Concept Development

### 3D

Prototype model making

3D Printing, Laser cutting, CNC

Wood working + Clay Sculpting

Surface prep + paint application

## Digital

Photoshop, illustrator, InDesign

3D CAD in Solidworks + Keyshot

Wacom Tablet

Microsoft Office Consumer and

Product Research

## Interests

- Travel / Backpacking
- Automotive culture
- Surfing
- Photography